



Workshop by
Society of Automotive Engineers, IESTS Chapter
on the occasion of the
Centenary Celebration of the Department of
Mechanical Engineering

Topic ▶▶▶
**Recent Trends in
Automobiles and Engines :
Indian Perspective**

**Date : 25th Jan, 2022
Time : 1: 30 pm to 5:15 pm**

Final and pre-final year undergraduate students, postgraduate students, research scholars, and practising engineers in this sector are encouraged to register.



Register here - <https://forms.gle/TikB5t144NLJS75Y7>

Registration Deadline : 24th January 2022, 11:59 pm

Find Us On <https://centenaryiestmech.org/>

➤ Event Schedule

**1:30
PM**

**Introduction to SAE
IEST, Shibpur
Chapter**

2 PM

Mr. Soumyadipta Das

(Manager, EV & HEV System
team, Maruti Suzuki India Limited)

3 PM

Mr. Avik Chattopadhyay

(Co-Founder & Partner, Expereal
India, Ex-Head of Marketing,
Product Planning, Volkswagen India

4 PM

Mr. Anupam Bhattacharya

(Vice President of Tata
Technologies, Ex-employee, Tata
Motors & Mahindra)

5 PM

**Valedictory
Session**

About the Speakers



Mr. Soumyadipta Das

Mr. Soumyadipta Das is currently serving as the Manager, EV & HEV System team of Maruti Suzuki India Limited and has been a part of it since 2017. He had also been a part of Renault Nissan Technology and Business Centre India Pvt. Ltd. (2013 – 2017) and Coal India Ltd. (2010 – 2011). He received his B.Tech (Mechanical) from BESU (now IEST)

Shibpur in 2010 and M.Tech (in Solid Mechanics and Design) from Indian Institute of Technology Kanpur in 2013.



Mr. Avik Chattopadhyay

Mr. Chattopadhyay has spent 22 years in the automotive and oil & gas industries, across markets and cultures before he decided to go entrepreneurial. He has covered functions like marketing, business strategy, product planning, mergers and acquisitions advocacy, and integration across organisations such as Maruti Suzuki,

Caltex, ExxonMobil, Apollo Tyres, PSA & Volkswagen. He is the co-founder and partner of Expereal. Academically, he is an alumnus of IMD Lausanne and XLRI Jamshedpur, having graduated in Economics from Hans Raj College, Delhi University. He also advises an automotive forum, an automobile art institution, and a leading APAC digital conference. He is a member of Advisory Board of XLRI Delhi-NCR campus. He is also part of a sustainable mobility think-tank called CAPR.



Mr. Anupam Bhattacharya

Mr. Bhattacharya is the Vice President of Tata Technologies, and an EV Researcher at the Indian Institute of Management. A digital thought leader as well as a passionate business leader with 23 years of global automotive industry experience (US, Germany, France,

Japan & India) in digital / engineering services, key account management, innovation and product management across organisations like Wipro Technologies, Mahindra & Mahindra, Tata Motors Ltd. He is an alumnus of Jadavpur University & Loyola Institute of Business Administration and has pursued PhD in Electric Vehicle Branding from IIM Ranchi. A United Nations speaker, a writer and a global thought leader in Electric Mobility, Connected - Software Driven Vehicles, Customer Experience, Industry 4.0 & Cloud migration.